

# Arthur Kamsky

## Senior Product Designer · Design Engineer



Designer who codes. 8+ years shipping products end-to-end — from user research through design systems to production frontend. Currently leading design for an AI platform serving KLM and Lufthansa.

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### EXPERIENCE

#### Aiir Innovations · Design lead 2024 – Present · Amsterdam (remote)

*AI-powered borescope inspection platform for aviation MROs — clients include KLM, Lufthansa, FTAI*

- Led the full design function for an AI inspection platform used across 24 countries — helping clients avoid €98M+ in maintenance costs and save 23,000+ inspection hours
- Redesigned key product screens, built UI systems, and established UX patterns across the platform
- Rethought the company's digital presence and modernized the brand — website, pitch decks, promotional videos, conference materials
- Coordinated with engineers, PMs, and marketing lead to align product and brand direction

#### Stryza · Product Designer 2022 – 2024 · Berlin

*AI-powered workflow and skill management platform for frontline workers in manufacturing*

- Redesigned the product from MVP to v2.0, lifting engagement 23% and user satisfaction 55%
- Built and shipped a unified design system across all product modules, cutting design-to-dev handoff time
- Ran on-site research with factory operators across food & beverage and chemical plants to inform the v2.0 redesign

#### Briolink · Business Development & Marketing 2021 – 2022 · Belmont, CA (remote)

*Early-stage SaaS connecting investors and startups*

- Led go-to-market strategy and designed lead generation funnels to drive user acquisition
- Ran marketing efforts — campaigns, landing pages, and growth experiments

#### Anybots · Co-Founder & Product Designer 2016 – 2021 · Remote

*B2C & B2B tech products — chatbots, web apps, and automation tools (alongside full-time roles)*

- Co-founded a product studio; designed and shipped 6 products with 100K+ users combined
- Led business development, product strategy, and all design work from concept to revenue

#### Pitch IT / DC Media · Frontend Developer & Digital Designer 2014 – 2016 · Moscow

*Digital agencies — design and frontend development for enterprise clients*

- Built production Vue / Nuxt frontends and designed web & mobile products, landing pages, and brand identities for clients across fintech, e-commerce, and media

### SKILLS

**Design:** Product Design, Design Systems, Interaction Design, User Research, Usability Testing, Prototyping, Wireframing, Information Architecture, A/B Testing, Accessibility, Design Thinking, Mobile Design

**Engineering:** HTML, CSS, JavaScript, TypeScript, React, Next.js, Vue, Nuxt, Git, REST APIs, Responsive Web Development

**Tools:** Figma, Framer, Protocie, Miro, Adobe Creative Suite, Jira, Notion, Google Analytics, Claude, Cursor

### EDUCATION

**Innopolis University** · MSc Computer Science

2015 – 2017

